

The European Implementation Event 2023

Creating a new normal: Enhancing the relevance of implementation science for society

June 8 & 9, 2023 – Basel, Switzerland

The field of implementation science – and closely related disciplines such as knowledge translation/mobilisation or improvement science – has undergone tremendous development in the past decades. The joint ambition of those involved is to make the timely use of evidence the “new normal” in the everyday *thinking* and *doing* of decision makers and others who form and shape practice and policy in health, social welfare and education.

Creating this new normal requires active implementation based on insights from implementation science. A science that is deeply rooted in and committed to practice. This calls for novel types of collaborations and partnerships, involving researchers, funders, intermediaries, practice and policy stakeholders, service users and the public. And it requires inter- and trans-disciplinarity in implementation research.

This new normal – its current state of the art and ways to advance it – will take centre stage at the EIE2023. Presentations, debates and workshops will focus on how to enhance the relevance of current best implementation knowledge for practice and policy in health, social welfare and education, in Europe and beyond.

EIE2023 will be the place to meet implementation experts, learn about new insights from the field, share experiences and discuss challenges. The place to ask questions, sharpen minds and connect to other implementation enthusiasts.

Topics that the EIE 2023 will address are:

- *Joint implementation: Planning, doing, evaluating implementation – together*
- *Pathways to equity: Implementation as a means to fight injustice*
- *It's all about money: The economic aspects of implementing evidence*
- *Bridging, brokering, bolstering: Intermediaries and their role in implementation*
- *Choosing your armour: Methods, models and frameworks in and for implementation*

At the EIE2023 we welcome every contribution that promotes creating a new normal and enhances the use of current best implementation knowledge for practice and policy in health and human services. We aim to include participants from all settings and contexts in health, social welfare and education – and from all perspectives, i.e., from scientists, organisational leaders, practitioners, policymakers, the public, funders and others, from Europe and around the world.

EIE2023 will take place as a face-to-face event for around 300 participants, including young colleagues in particular. We aim to provide participants with a much-needed opportunity for direct exchange, discussion and networking, and to strengthen the implementation community.

Co-hosted by the European Implementation Collaborative (EIC) and the Swiss Implementation Science Network, IMPACT, the event will take place in Basel, Switzerland on June 8 - 9, 2023.