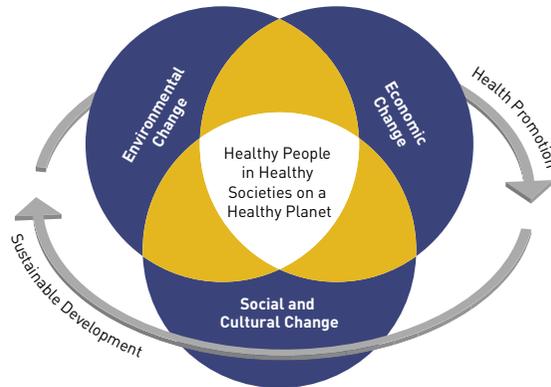


# Geneva 2010: Joining forces for Health, Equity and Sustainable Development

We are pleased to invite you to the 20th IUHPE World Conference on Health Promotion: Health, Equity and Sustainable Development that will take place in Geneva, Switzerland from July 11–15, 2010.

**The conference aims to build bridges between the fields of health promotion and sustainable development.**



The conference will provide opportunities to:

- present and discuss state-of-the-art knowledge and cross-cutting issues in health promotion and sustainable development,
- showcase and challenge best practice in health promotion, with focus on sustainability, and
- initiate strong alliances and partnerships for promoting sound policies and practices that positively impact the health of people, societies and the planet.

We expect over two thousand professionals and decisionmakers from all over the world from the fields of health promotion, public health and sustainable development.

We are looking forward to welcoming you in Geneva!



Prof. Dr. David McQueen  
President  
IUHPE



Prof. Dr. Vivian Lin  
Chair  
Global Scientific  
Committee, IUHPE



Dr. Thomas Mattig  
Director  
Health Promotion  
Switzerland

## Important Dates

### 2009

- **August 31<sup>st</sup>, 2009**  
Registration opens
- **August 31<sup>st</sup>, 2009**  
Abstract submission opens
- **November 30<sup>th</sup>, 2009**  
Abstract submission closes

### 2010

- **February 15<sup>th</sup>, 2010**  
Abstract notification
- **March 31<sup>st</sup>, 2010**  
Early registration ends
- **July 11<sup>th</sup>, 2010**  
Opening Ceremony

## Registration Fees (in EUR)

Early		Regular		On-Site	
Member	750	Member	900	Member	1050
Non-member	900	Non-member	1050	Non-member	1200

Single day tickets are € 400 for members and € 500 for non-members. Students get a € 150 discount on the applicable rate. "Member" means a member of the IUHPE.

## Website

As of September 2009, more information on the following will be available on the conference website [www.iuhpeconference.net](http://www.iuhpeconference.net)

- plenary speakers
- sub-plenary sessions
- abstract submission
- registration
- social program
- creative learning approaches
- bursaries

Sign up to receive the conference newsletter for regular electronic updates.

## Sponsors & Partners



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## 20<sup>TH</sup> IUHPE WORLD CONFERENCE ON HEALTH PROMOTION

11–15 JULY 2010 | GENEVA | SWITZERLAND

## Health, Equity and Sustainable Development

### Geneva 2010

[www.iuhpeconference.net](http://www.iuhpeconference.net)



Gesundheitsförderung Schweiz  
Promotion Santé Suisse  
Promozione Salute Svizzera

## Inspiring Insights

Distinguished speakers will provide their newest insights and share their opinions on the:

- essential health promotion policies and strategies for the public and private sector to overcome social, cultural, and economic challenges that influence health;
- health of populations, the social and the natural environments globally and locally from health promotion and sustainable development perspectives;
- innovative perspectives on territorial change, governance and urbanisation in support of peoples' health;

## Key-note Speakers

Fifteen prominent and inspiring speakers have been invited to share their insights on Health Promotion and Sustainable Development. Invited speakers include:

- leading researchers,
- heads of UN and other international organisations,
- representatives of national and local governments,
- key opinion leaders from profit and non-profit sectors, and civil society.

Confirmed key-note speakers (as of 10.07.09):

- Mirai Chatterjee, Self-Employed Women's Association, India
- Molly Melching, NGO "Tostan", Senegal
- Prof. David Satterthwaite, Int. Institute for Environment and Development, UK
- Maria Lourdes Fernando, Mayor of Marikina City, Philippines

## Research & Learning

Twenty sub-plenary sessions will be organised by the IUHPE Global Working Groups and other important stakeholders, addressing such issues as:

- social determinants of health,
- healthy and sustainable settings,
- role of impact assessment in promoting health,
- health, urbanisation and the built environment,
- sustainable financing and infrastructures for HP
- salutogenic pathways to health promotion,
- health promotion effectiveness;
- knowledge-based advocacy for policy, and
- challenges in evaluating complex interventions.

## Dialogue & Capacity Building

Practitioners, researchers, decision-makers and students from key disciplines, institutions and networks will present their latest research, outcomes and practical experiences related to health promotion in general and to the conference topics in symposia, workshops, oral presentations, and posters.

"Meet the Author" sessions every morning will facilitate discussions with selected authors of recent publications on health promotion and sustainable development.

A number of additional side events and meetings will be organised prior, during and after the conference to promote collaboration, dialogue and exchange.

## Creative Interaction

Creative and interactive learning methods such as "Open Space" and moderated electronic poster presentations will be introduced under the slogan "Take a Walk on the Wild Side" to provide participants, with a unique, inspiring learning experience and support outreach to other fields and networks.

## Networking

This Conference will provide more than 2,000 participants representing the public and private sectors, and civil society with significant opportunities within the scientific and social programme to establish and strengthen their professional networks.

## Call for Abstracts

Abstract submission (for symposia, workshops, oral presentations, posters, and innovative session formats) will open on August 31, 2009.

Abstract topics cover core health promotion issues and the crucial links between promoting health and the environmental, economic, urban, social and cultural changes that challenge people, societies and the planet. We invite abstracts that address one or more cross-cutting issues.

### Key cross-cutting issues:

- health of populations
- sustainability
- equity
- public/private partnership
- north/south; east/west; rich/poor
- participatory governance
- capacity building
- ethics



## Host City & Conference Venue

The host city of the 20th IUHPE World Conference – Geneva – is located in the central crossroads of Western Europe. Some call it the "world's smallest metropolis", others, the "health capital". The city offers something for everyone: [www.geneve-tourisme.ch](http://www.geneve-tourisme.ch). Social program and sightseeing opportunities in Geneva and surrounding areas will be offered to participants and accompanying persons.

The conference venue is the International Conference Center Geneva: [www.iccg.ch](http://www.iccg.ch) conveniently located near the International Airport and major highways, the railway station, most international organisations, Lake Geneva and the historic old town.

## Travel & Accommodation

Geneva is easily accessible by different means of transport from all parts of the world.

A large number of rooms have been reserved in different hotel categories with special discounted room rates for IUHPE 2010 participants. The Congress Centre can be reached easily from all hotels by public transportation which will be free of charge for all conference participants.

## Bursaries

Bursaries will be allocated based on a selection process which will be closely tied to the abstract submission process scheduled to take place between September 2009 and February 2010.

## Contact Us

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