

## "Health Promoting Enterprise Award" in the Czech Republic – first 10 years (2005-2014)

Workplace health promoting companies in the Czech Republic are awarded as “Health Promoting Enterprise” on the basis of Quality Criteria, the result of the very [first initiative](#) by the European Network for Workplace Health Promotion (1997-1999).

The Ministry of Health of the Czech Republic, in collaboration with the National Institute of Public Health (NCO Czech Republic), announced 10 enterprises as “Health Promoting Enterprise” for the first time in 2005. Since then, the number of awarded companies increased up to 58, with 73% of large enterprises and 27% of small and medium-sized enterprises. The total number of employees in those companies exceeds 61.000. The title is given to the companies for a 3-year period and about 70 % (!) of the participating companies are titleholders for the second or third time.

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When looking at the key factors of success in workplace health promoting activities among the awarded large enterprises, we found that they usually have no problems with creating a health programme and setting up a team as well as corporate social responsibility actions, career development or job rotation at the workplace. SMEs - on the other hand - profit from a family atmosphere with open door politics, flexible working hours and/or good communication.

Our recommendations to improve WHP depend on the individual situation at the enterprise, but usually start with establishing target groups, followed by a close cooperation with OSH professionals and obtaining anonymous health data, and finished off with calculating the cost effectiveness.

National Institute of Public Health, NCO Czech republic, [www.szu.cz](http://www.szu.cz)

<http://www.szu.cz/tema/pracovni-prostredi/soutez-podnik-podporujici-zdravi-1>

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