

HÅG aims at changing working culture, by shifting the emphasis onto the needs of employees. We believe that the success of a company is dependent on the culture within it. We also know that having the best products is not enough, we also need the best employees.

Commitment through participation is the corporate concept at HÅG and it is an integral part of workplace health promotion. The company places particular emphasis on the creativity and responsibility of each and every employee. It aims to create a holistic attitude which also embraces environmental protection.

Total approach to the (internal and external) environment

HÅG expends a lot of energy on enhancing the company's creativity and ability to think innovatively and boldly. HÅG looks at the organisation as a whole when deciding policy, and believes that there should be plenty of room for humour.

Employees are involved in the planning of new jobs and processes. Health promotion measures are also discussed jointly by the executive team and employees. HÅG has developed "analysis of the working atmosphere" as an instrument for its health management; which takes into account physical conditions, leadership, environmental and safety issues. The results of these analyses are intended as a basis for the executive team to make future plans and for the employees to look at in order to make further improvements.

A rehabilitation committee adapts working conditions to suit the needs of sick and disabled employees. HÅG also has its own Academy which

offers courses for all employees (plus the executive team). Various sports activities are also available for the workforce.

Environment label obtained

In addition to the company's approach to quality, operation and design, during the last 10 years there has also been a strong emphasis on environmental issues. And in 1996 it was the first company in the Scandinavian furniture branch to receive the "Eco Management and Audit Scheme" certificate.



Branch:

Furniture Industry

No. of employees:

500

Products/Services:

Office chairs

Locations:

Corporate Headquarter in Oslo,
Production at Røros, Norway and
North Carolina (USA)
Subsidiaries in Europe and in the
USA

Miscellaneous:

HÅG is one of Scandinavia's
leading manufacturers of office
seating.